



plantersville
cultural center

Valuing the past, envisioning the future.



campaign deck

Cultivating Culture. Preserving Heritage. Building Futures.

a cultural legacy in the making

The Village Group is launching a \$5.9 million capital campaign to fund the development of the Plantersville Cultural Complex, a 10-acre community campus rooted in the Gullah Geechee heritage and designed to deliver transformational impact in rural Georgetown County. This initiative builds on 20 years of service in youth development, food justice, economic development and education. With the land secured, design in progress, and deep community engagement, now is the time to invest in a vision that preserves culture, promotes sustainability, and uplifts generations.

this is your opportunity to...

- **Preserve** the stories and strength of Gullah Geechee culture
- **Close persistent equity gaps** for rural youth
- **Leave a legacy** on land that tells a powerful, lasting story
- **Be recognized** as a founding visionary of a regional landmark







Be Immersed

In A World



ASMI

20 Years

the Villa
Celebrate
20
Years



the  **village group**

our story

Founded in 2005, The Village Group is a 501(c)(3) nonprofit named South Carolina Secretary of State Angel Honoree for exemplary service. We serve hundreds of youth each year, offering college and career readiness, economic development programs, and culturally rooted enrichment.

our mission

To equip youth with the tools to build a sustainable community.

our legacy

Over 28,000 pounds of produce distributed annually, thousands of youth empowered, and a cultural narrative preserved through art, events, and education.



the need

Plantersville is home to one of the last intact Gullah Geechee landscapes in the U.S., a region rich in heritage yet suffering from systemic inequities.

- 38% of children under 18 live below the poverty line
- Few accessible community gathering spaces exist
- Cultural knowledge is at risk of being lost without preservation and education efforts

This project addresses these urgent needs through an integrated, sustainable, and community-driven solution.

the solution

plantersville cultural complex

Your investment will bring to life:

- Agricultural plots and ethnogardens
- Indoor/outdoor classrooms and learning labs
- Nature trails and Ring Shout-designed boardwalks
- Cultural and artistic exhibit spaces
- Sustainable food systems and agroecology learning stations

Designed by award-winning architect Cory Henry, this future-forward design will attract visitors, support local economic growth, and serve as a place of healing and connection for residents.



total project cost \$5.9M



phase I

Foundations & Design

(Completed)

- Land acquisition
- Community listening sessions
- Initial site planning & architectural design
- Funded with early leadership gifts + grants

phase II

Sitework & Infrastructure

(In Progress)

- Wetland trails and boardwalks
- Permitting, inspections, utilities
- Soil and grading

phase III

Facility Construction

- Indoor/outdoor classroom pavilion
- Agroecology lab + cultural exhibit hall
- Operations and fit-out

phase IV

Sustainability & Legacy

- Staffing & program startup
- Endowment contributions
- Continued donor stewardship and evaluation

Help us launch Phase III and IV
through major gifts, naming commitments,
and foundation partnerships.

current impact

- 18,000 meals served annually
- Hundreds of students participating in enrichment programs
- Cultural tours and events drawing 2,500+ attendees

future impact

- Creation of new jobs and small business opportunities
- Sustainable agriculture training for youth and adults
- A regional destination for cultural tourism and eco-learning

Gift Level	Projected Need	Projected Total Raised
\$1,000,000	1	\$1,000,000
\$500,000	2	\$1,000,000
\$250,000	4	\$1,000,000
\$100,000	6	\$600,000
\$50,000	8	\$400,000
\$25,000	10	\$250,000
\$10,000	15	\$150,000
<\$10,000	Many	\$1,500,000

Every gift is vital. Collective giving fuels collective impact.

naming opportunities

The Village Cultural Complex – \$3,000,000

Lead naming rights to the entire campus, featured on all signage, press, and promotional materials. This legacy opportunity establishes the cornerstone of the Complex and ensures enduring recognition as the visionary partner who brought it to life.

Eco Trails Network – \$500,000

Signature naming across the trail system, highlighted through custom signage, trail maps, and media features. Your gift supports conservation, wellness, and access to nature for generations.

Heritage Exhibit Hall – \$250,000

Permanent naming of the cultural exhibit space that preserves and curates the stories, artifacts, and traditions of our community. Recognition includes signage and inclusion in rotating exhibitions and programming.

Innovation & Learning Lab – \$100,000

A named hub for interactive learning, STEM programs, and curriculum co-design with educators. Recognition includes space signage and alignment with future educational initiatives.

Youth Education Grove – \$50,000

Exclusive naming of the outdoor classroom where students gather for hands-on learning. Recognition includes signage and program integration highlighting your investment in the next generation.

Founding Donor Wall – \$10,000+

Permanent name placement on the Founding Donor Wall within the Complex. This recognition honors your foundational role in building a cultural landmark for the region.

thank you

to our committed donors

- South Carolina Ports Authority
- SC Department of Archives and History
- South Carolina Conservation Bank
- Gaylord and Dorothy Donnelley Foundation
- The Andy Quattlebaum & Blackwell Family Foundation

how you can help

- Make a one-time or multi-year gift
- Sponsor a named space
- Host a friend-raiser or donor event
- Introduce us to potential funders
- Serve as an ambassador for the campaign

This campaign will only succeed with champions like you.

our stewardship commitment

- Personalized donor reports and impact updates
- On-site tours and dedication events
- Inclusion in campaign publications and press
- Full financial transparency and strategic accountability

Your investment will be honored with integrity, care, and visibility.

Let's build a legacy together for the children,
culture, and future of our region.

Ray C. Funnye, *Executive Director*

director@thevillagegroup.org | 843-240-0534

thevillagegroup.org | plantersvilleculturalcomplex.com



the  village group